



ALPINE PACKAGING, INC.

ARTWORK GUIDELINES

FLEXOGRAPHY & DIGITAL PRINTING

ALPINE PACKAGING, INC.
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ARTWORK BASICS

Artwork should be submitted as layered art.

Adobe Illustrator CC 2019 *or earlier* [.ai / .eps / .pdf]

Adobe Photoshop CC 2019 *or earlier* [.psd / jpeg / .eps / .tif]

Adobe Indesign CC 2019 *or earlier* [.indd]

Adobe Acrobat Pro CC 2019 *or earlier* [.pdf]

VECTOR vs BITMAPPED

Provide VECTOR ART when possible

When we receive a file from Illustrator that is vector art it has sharp edges and consists of only the desired colors.

It can be edited easily and retain its clarity during printing.

Provide Linked Images - 300 dpi or better at actual size When receiving a file from Photoshop such as a JPEG, the artwork is created from a pixel-based platform. Those images are typically separated into CMYK (cyan/magenta/yellow/black). Provide your file LINKED when possible, but EMBEDDED can be used.

COLOR

Provide spot colors using the Pantone Matching System (PMS) when possible.

You can also mail us color samples if you are not sure. Full color images will be 4-color process (Cyan, Magenta, Yellow, Black) Indicate WHITE INK or CLEAR/NON-PRINT areas.

FONTS

Send your fonts with your art, or outline them to be sure your art remains exactly the way you want it. If you can't supply them we can substitute one of our own.

BARCODES

We create and verify barcodes onsite with Dynamic Barcode creator.

PROOFS

Color .pdf proofs will be provided to you via email to assure accuracy of content. Hard copies or faxes can be sent if needed. After a signed approval production will begin.

SENDING YOUR ART

Email Your Customer Service Representative
or send to: info@alpinepackaging.com

Send your larger files to: www.dropbox.com
graphics@alpinepackaging.com
Compress the required files into one.

FAX: Your art can then be created.
Charges May Apply.

CD / DVD / Portable USB Drive

FLEXOGRAPHY PRINTED WORK

6 COLOR INK CAPABILITY

150 Line Screen

GRAPHIC DESIGN MINIMUMS

All graphics to be a minimum of 1/16" from edge of label unless it will bleeding off edge.

Bleeds should be a minimum of 1/16" off edge.
Full color images: CMYK, 300 DPI at actual size.

Minimum positive TYPE size: 5 Point
Minimum reversed TYPE size: 6 Point
Minimum positive LINE size: .5" Point
Minimum reversed LINE size: .75" Point

Reversing type out of process build is not recommended and may need outlined with a solid color for printability.

Serif type fonts need to be larger or bolder than non serif fonts.

DIGITAL PRINTED WORK

4 COLOR PROCESS + WHITE